



**Eni launches Christmas Promotion: “Promo coi fiocchi”:
Customers Receive €15 in Free Fuel Every 3 refills of at least 30 litres**

Rome, December 3, 2013 – Always mindful of giving real advantages to their most loyal customers through promotions and special discounts, Eni launches its Christmas promotion: "Promo coi fiocchi". The initiative offers you&eni and young&eni new payment cards customers 15 Euros (in you&eni points) in free fuel after every three refills of at least 30 liters of fuel (in “servito” or “fai da te” mode).

Thanks to this special promotion, customers will save 16.6 cents per liter on the total 90 liters that are purchased (15 Euro/90 liters = 16.6 cents/l) and will enjoy driving at a "discounted price", as a result of this special rebate that will be applied at the point of sale.

Eni customers can accumulate the benefits of this special promotion over the duration of the promotion period. Customers can for example receive 45 Euros after making 9 qualifying fuel refills during the promotional period.

The promotion will last from December 4, 2013 to February 28, 2014 for all members of the you&eni loyalty program that hold the new prepaid and credit cards. Prepaid cards can be recharged at Eni petrol stations, as well as via Sisal, ATMs, and bank transfer.

After almost a year since the launch of the new you&eni payment cards, Eni closes 2013 having achieved the ambitious goal of 1 million you&eni payment cards, thereby keeping its promise to give Italian customers more value in their daily purchases. All members who have used the cards to make their purchases (both for fuel at Eni Station and for other daily expenses) have achieved a significant additional savings in terms of accumulated fuel rewards.

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