Press release no. 1

# ECOMONDO 2024, A RESEARCH AND INNOVATION REFERENCE POINT FOR THE CIRCULAR ECONOMY WORLD

At Rimini Expo Centre from 5<sup>th</sup> to 8<sup>th</sup> November, organised by Italian Exhibition Group.

The biggest ever edition with two new halls

Rimini, 29<sup>th</sup> October 2024 - Ecomondo, now at its 27<sup>th</sup> edition, confirms its role as the international event of reference in Europe and the Mediterranean basin for technologies, services and industrial solutions related to the green and circular economy. Organised by Italian Exhibition Group (IEG), this research and innovation hub offers information, sharing and co-planning on European Green Deal policies through the creation of public-private partnerships aimed at national, European and international planning, and provides an assessment of the progress of NRRP projects.

Ecomondo aims to address issues relating to the state of adoption of the circular economy at Italian, European and international level in the main industrial supply chains as well as the restoration and ecological regeneration of soils and the hydrosphere, coastlines and circular and healthy cities. The event also offers information and networking on research and innovation funding and in-depth analysis of new communication languages to foster the transition towards sustainable processes.

The trade show proposes an extensive and authoritative programme of conferences, workshops, debates and seminars. Events are organised by the Technical Scientific Committee made up of a pool of over 80 experts including scientists, technicians, national and international institution representatives, trade associations, consortia, agencies and sector federations. Participants will have the opportunity to keep up with the sector's latest trends, technologies and regulations, as well as to exchange views with experts and professionals of international calibre.

# 2024 EDITION HIGHLIGHTS

- 166,000 m<sup>2</sup> of exhibition space, extended with two new halls
- 1,600 exhibiting brands, 16% of which come from abroad
- 650 hosted buyers from 65 countries
- 221 events including seminars and workshops, 25 of which international
- Focus on innovation and technology for preventing and mitigating climate change through the use of Big Data, Artificial Intelligence and monitoring systems
- 13<sup>th</sup> edition of the States General of the Green Economy
- An entire area dedicated to start-ups
- Lorenzo Cagnoni Award for the most innovative projects in each of the event's six macro-areas and 3 of the startups selected and hosted at the show
- Green Jobs & Skills, a section dedicated to the encounter between job supply and demand in the sustainability sector with a focus on career orientation and training. Ecomondo collaborates with Bologna University on the SAFTE Project School of Advanced Training for Ecological Transition
- Delegations from over 100 countries expected, active collaborations with 72 international sector associations
- Focus on developing the circular economy on the African Continent in line with the investment projects in the Italian Government's Mattei Plan.
- Circular Healthy City, an exhibition area specifically for the most innovative international projects, solutions and models for circular and healthy cities.

#### **6 THEMATIC MACRO-AREAS**

Ecomondo 2024 will be divided into six thematic macro-areas, each dedicated to a crucial aspect of the ecological transition and circular economy. These areas offer a comprehensive overview of the most advanced technologies and most promising solutions to today's environmental challenges, from resource optimisation to eco-system protection.

- Waste as Resource: Cutting-edge technologies and solutions for waste management and re-utilisation with a focus on circular economy, innovative recycling and waste reduction. The latest innovations in municipal and industrial waste treatment, intelligent collection systems and technologies for the recovery of valuable materials will be presented.
- Water Cycle & Blue Economy: Sustainable management of water resources and development of the marine economy, including technologies for water purification and reuse, solutions for water efficiency in industry and agriculture, and innovations for protecting marine and coastal ecosystems
- Circular & Regenerative Bio-economy: Bio-based processes and products for a circular economy, presenting the latest innovations in bioplastics, biomaterials and bioproducts. Opportunities for developing agricultural and industrial waste to create new sustainable production chains will be explored.
- Bio-Energy & Agroecology: Renewable energy from biomass and sustainable agricultural practices, focusing on biogas, biomethane and advanced biofuels. Solutions for precision agriculture, agroforestry and reducing the primary sector's impact on the environment will be presented.
- Sites & Soil Restoration: Remediation and regeneration of contaminated sites, offering the latest technologies for environmental remediation, brownfield site rehabilitation and degraded land revitalisation, including innovative approaches for soil carbon sequestration and biodiversity protection.
- Environmental Monitoring & Control: Cutting-edge environmental monitoring and control systems, presenting technologies based on IoT, artificial intelligence and big data for real-time monitoring of air, water and soil. Solutions for forecasting and mitigating climate change impacts will be included.

### THE STATES GENERAL OF THE GREEN ECONOMY

The 13<sup>th</sup> edition of the States General of the Green Economy, which will take place during Ecomondo on 5<sup>th</sup> and 6<sup>th</sup> November, will propose analyses and indications on the key issues of the Green Deal at the start of the 10<sup>th</sup> European legislature: decarbonisation, energy transition, circularity, nature positive development, greater corporate involvement and financial resources for the transition.

Starting from the state of performance on the various issues of the green economy in Italy, an attempt will be made to solicit a reflection on the Green Deal, both on measures already decided and on those to be tackled in the new European legislature.

The States General will be divided into plenary sessions in the morning and five in-depth sessions in the afternoon. The opening session will present The State of the Green Economy 2024 Report, which updates performance on strategic green issues.

#### **ABOUT ECOMONDO 2024**

Event: International trade show; Organiser: Italian Exhibition Group S.p.A.; Frequency; annual; Edition: 27th; Dates: 5-8

November; mail: ecomondo@iegexpo.it; Website: www.ecomondo.com;

Facebook: www.facebook.com/EcomondoRimini; Twitter: http://twitter.com/Ecomondo; LinkedIn: https://www.linkedin.com/company/ecomondo-the-green-technologies-expo/

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# **FOCUS ON**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.