



Eni awarded the CSR Online Award Global Leaders 2009 for the best online communication of corporate social responsibility

The Italian Company reached the top of the world ranking established by a study done on 91 companies listed in the Dow Jones Sustainability Index. The study was carried out by the financial corporate communication company Lundquist.

San Donato Milanese (MI), 4 November 2009 – Eni is the best company in the world in 2009 for the online communication of initiatives and activities related to *Corporate Social Responsibility*. Eni has been awarded today the *CSR Online Award Global Leaders 2009*, a prize which is a result of a study done on 91 companies listed in the Dow Jones Sustainability Index, the most prestigious international exchange index for the evaluation of corporate social responsibility, which Eni entered in 2007. The study was carried out by the financial corporate communication company Lundquist.

Eni, in particular, reached the top of the world ranking significantly outpacing the other assessed companies, achieving 84.5 points out of 100, 35 points over the average score achieved by other companies.

According to the study, Eni's primacy is due to the wealth of information provided by the company on its web site in the sustainability area, where the achieved results and future targets are communicated. Sustainability projects and initiatives are also illustrated in detail.

The study outlines some of the major strengths of Eni's online communication on social responsibility and sustainability. The study highlights the completeness of information the company provides with regards to environmental safeguard activities and the how they are managed, with a special focus on certificates and case studies.

In the area of Sustainability policies, the good quality of the information provided on sustainability policies initiated is highlighted, including videos and interviews of the CEO. Eni receives excellent marks on language, which is considered straight and clear, featuring



graphic solutions which facilitate the synthesis and usability of information. Finally, the superior visibility of the Sustainability Report are highlighted, in addition to the full and complete nature of the Sustainability website resources such as FAQ, research, links, events, press release and news.

The research has been carried out on the websites of selected companies on the basis of 76 different parameters, drafted after a study carried out by 184 experts on CSR from more than 30 countries.

The prize has been awarded to Eni during the *Global Seminar on Online CSR Communications*, which took place at the Fondazione Eni Enrico Mattei and was attended by the representatives of the main companies involved in the study.

By winning the *CSR Online Award Global Leaders 2009*, Eni confirms its strong and continued commitment to pursuing the sustainability of progress in every field of its activity, from its relationships with producing countries, where the company is establishing new cooperation models to support their development, to the promotion of human rights and environmental conservation. A commitment which has enabled Eni to enter the most important stock exchange indexes in the world for the evaluation of companies' sustainability (for instance Dow Jones Sustainability Index World, FTSE4GOOD).

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